ANNUAL REPORT 2017







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Dear Friends,

What a great organization Special Olympics Michigan is! What a remarkable effort by volunteers and staff to create opportunity, acceptance and inclusion for the athletes of Special Olympics Michigan. I want to personally thank each and every one of you for the time, energy, passion and dedication that you put forth for our program.

2017 was another great year for Special Olympics Michigan. Our program grew in the numbers we serve at each state event and in the schools. By the end of the year we had 280 active Unified Champion Schools in Michigan! Building a culture of welcome is what we do. Inviting people to participate or volunteer with us is so important. Our school programs offer us the opportunity to recruit future volunteers, athletes, donors and families. We

can only accomplish our goals with the help of everyone!

Did you know that we are more financially secure than ever before? That does not mean that we stop what we are doing! We continue to move forward, offer more inclusive opportunities for children and adults with intellectual disabilities and reach out to more people to join us! I think of our athletes who continue to amaze and inspire us. They need us, as do their friends who are not in the program.

2018 marks the 50th Anniversary of Special Olympics! We are a sports centered Inclusion Revolution! Remember to #Choose to Include!

Last, I want to thank you for the wonderful opportunities and friendships that I have been given to be a part of this great organization. I have loved every minute of being a part of Special Olympics Michigan. I am retiring in August of 2018 and the new CEO Tim Hileman will begin August 2. This is a great organization and I will be watching proudly to see how Special Olympics Michigan moves forward in the next 50 years!

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Corporate Controller Real Estate One

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Mr. Ryan Hamlin

Federal Tax Staff / CPA Crowe LLP

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Associate Attorney Mika Myers

Ms. Katelyn Nerdrum

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Ms. Courtney Norris

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Mr. Christopher Polemitis

Sales Manager, Global Markets Brembo North America

Ms. Nicole Ridenour

Grocery Associate Category Business Planner SpartanNash

SPECIAL OLYMPICS MICHIGAN ABOUT US

OUR MISSION

Special Olympics provides year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

OUR VISION

Special Olympics Michigan is a premier statewide program committed to excellence and will offer opportunities to experience quality sports training and competition at all levels of the program to eligible persons in the State of Michigan. Special Olympics Michigan will pursue growth of our programs, increased opportunities for our athletes, and build greater managerial, operational and financial stability throughout the organization. Special Olympics Michigan is dedicated to the principle of One Team, One Vision.

OUR GOAL

The ultimate goal of Special Olympics is to help persons with intellectual disabilities participate as productive and respected members of society at large, by offering them a fair opportunity to develop and demonstrate their skills and talents through sports training and competition, and by increasing the public's awareness of their capabilities and needs.



SPECIAL OLYMPICS MICHIGAN OUR PARTNERS

STATEWIDE PREMIER MEDALLION PARTNER



STATEWIDE LEGEND PARTNER



STATEWIDE CHAMPION PARTNER



STATEWIDE VICTOR PARTNERS





STATEWIDE CIVIC PARTNERS









HEALTHY ATHLETES® PRESENTING PARTNER



Nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association

SPECIAL OLYMPICS MICHIGAN **2017 HIGHLIGHTS**

As part of the worldwide Special Olympics movement, SOMI contributes to the physical, social and psychological development of people with intellectual disabilities. Through successful experiences in sports, our athletes gain confidence and build positive self-images that go with them into their homes, classrooms, jobs and communities. In addition to athletic achievement, SOMI athletes use their strong spirits and dedication to work hard to help change public perceptions about intellectual disabilities. Special Olympics Michigan athletes are proof that differences should be embraced, appreciated and celebrated.

SPORTS OFFERED

Alpine Skiing

Aquatics

Athletics

Basketball

Bocce

Bowling

Cross-Country Skiing

Cycling

Figure Skating

Flag Football

Golf

Gymnastics

Horseshoes

Kayaking

Poly Hockey

Powerlifting

Soccer

Snowboard

Snowshoe

Softball

Speed Skating

Volleyball

Weightlifting

Plus: Motor Activities Training Program

BY THE NUMBERS

27,745 participants (Athletes and Unified Partners)

2,315 Young Athletes™

23 sports offered

12 state-level competitions, district basketball tournaments & more than 716 competitions statewide (traditional and unified)

32,867 Volunteers

7 Healthy Athletes® Initiatives and 8 screening events offered to athletes at no charge

| Participation Numbers | Athletes | Participants |
|-------------------------|----------|--------------|
| State Winter Games | 931 | 1,354 |
| Unified Basketball | 420 | 496 |
| District Basketball | 1,496 | 1,886 |
| State Basketball Finals | 492 | 685 |
| State Summer Games | 3,008 | 4,089 |
| State Fall Games | 1,686 | 2,125 |
| Poly Hockey Finals | 818 | 983 |
| Unified Bowling Finals | 397 | 581 |

SPECIAL OLYMPICS MICHIGAN 2017 STATE EVENTS

STATE WINTER GAMES

Alpine Skiing, Cross Country Skiing, Figure Skating, Snowboarding, Snowshoeing, and Speed Skating

January 31 - February 3 Grand Traverse Resort & Spa, Schuss Village at Shanty Creek Resort & Howe Arena at the Grand Traverse Civic Center Healthy Athletes® Programs: Med Fest®, Fit Feet, Health Promotion, Strive

STATE UNIFIED BASKETBALL

February 25 Western Michigan University Student Recreation Center in Kalamazoo

DISTRICT BASKETBALL

March 4 Mt. Pleasant, Northville, Saline, & Grand Rapids

STATE BASKETBALL FINALS

Sr. Male, Junior, Female and Skills

March 24 - 25 Calvin College, Grand Rapids
Healthy Athletes® Programs: Special Smiles®
Young Athletes™ Demonstration

STATE SUMMER GAMES

Aquatics, Athletics, Bocce, Bowling, Gymnastics, Horseshoes, MATP, Powerlifting, Volleyball, and Weightlifting

June 1 - 3 Central Michigan University, Mt. Pleasant

Healthy Athletes® Programs: Opening Eyes®, Healthy Hearing, Special Smiles®, Fit Feet, Health Promotion, FUNfitness, MedFest®, Strive Young Athletes™ Demonstration

Unified Schools Sports Day – June 1

STATE FALL GAMES

Softball, Golf, Cycling, Flag Football, and Soccer

September 29 – 30 Eagle Crest at Marriott in Ypsilanti, Canton Softball Complex & Independence Park, & Chelsea Proving Grounds Healthy Athletes® Programs: Special Smiles®, Fit Feet, Health Promotion, FUNfitness, Strive Young Athletes™ Festival

STATE POLY HOCKEY & UNIFIED BOWLING FINALS

November 11 - 12 Poly Hockey, Eastern High School & Fieldhouse, Lansing **November 11** Unified Bowling, Spare Time Entertainment Center, Lansing Healthy Athletes® Programs: Special Smiles®, Strive



















LET ME WIN.
BUT IF I CANNOT WIN,
LET ME BE

BRAVE

IN THE ATTEMPT

SPECIAL OLYMPICS ATHLETE OATH



Special Olympics Unified Champion Schools is an education-based project that uses the sports and education programs of Special Olympics to activate young people across the U.S in order to promote school communities where all young people are agents of change – fostering respect, dignity and advocacy for people with intellectual disabilities. Special Olympics believes that through sports, young people can make a difference in friendships, schools and communities.

UNIFIED SCHOOL KEY CHARACTERISTICS

- Youth Leadership
- Unifying Programming
- Anti-bullying Message
- Positive School Climates

CORE ACTIVITIES

Inclusive Sports: Unified Sports provides opportunities for students with and without intellectual disabilities to participate in sports activities alongside one another and which have been found to be among the most conducive activity for breaking down stereotypes.

Inclusive Youth Leadership: Each school forms a Youth Activation Committee (YAC) comprised of students with and without intellectual disabilities that gives them opportunities to take on leadership roles in promoting Unified Champion Schools activities in their schools and in the community.

Whole School Engagement: Provides opportunities for all students in the school to participate in Unified Champion Schools through school-wide activities (e.g. R-word campaigns, Fans in the Stands, Polar Plunges).

UNIFIED SCHOOL OUTCOMES

- The magic of Unified Champion Schools is manifested in the inclusive friendships formed, seeing paired youth in action as leaders, creating communities of caring and respect.
- Youth become core leaders in their school communities using Unified Sports and Spread the Word to End the Word as the catalyst for impacting change in a school climate.
- Administrators and teachers take the educated risk to support the vision and insight of youth to create inclusive environments in their schools through Unified Sports and youth leadership opportunities with a clear vision of impacting school environments.
- The inspiration and passion that comes from experiencing Special Olympics sports motivates young people to seek a world of unity, and then provides students with and without disabilities with the skills and opportunities to create social change.
- Policymakers and education leaders develop policies and support quality practices to encourage positive school climates with safe and nurturing learning environments for all students.

Unified Champion Schools 2017 Program Highlights

- Officially partnered with the Michigan High School Athletic Association to promote and grow Unified Sports at the High School level
- Hosted the first Unified league play in Bowling, Basketball and Bocce Ball in 18 schools Through Detroit Public and metro Detroit Schools, the Kensington Lake Athletic Association and the Ottawa-Kent Conference
- 13 Unified Champion Schools brought 19 teams who participated in the State Unified Basketball finals at WMU. It is the most UCS teams participating at the finals.
- 11 UCS basketball teams participated in March Magic Hoopfest in conjunction with the MHSAA and the Lansing Sports Authority
- 186 UCS students from 17 schools participated in the Leadership Launch hosted by CMU's Leadership Institute
- A Unified pair and teacher from Lansing Public Schools traveled to Washington, D.C. for Capitol Hill Day
- 105 teachers attended an informative teacher conference in Kalamazoo focused on Unified Champion Schools
- 327 schools throughout Michigan participate









The Young Athletes™ program is an innovative sports play program for children ages 2-7 with intellectual disabilities designed to introduce them into the world of sports. The activities help children improve physically, cognitively and socially. It also serves as an introduction to the world of Special Olympics while showing resources and support available within Special Olympics Michigan.

This program is also designed to address two specific levels of play. Level 1 includes physical activities focused on developing fundamental motor tracking and hand-eye coordination. Level 2 concentrates on the application of these physical activities through a sports skills activity program and developing skills consistent with Special Olympics sports play.

Activities consist of: foundational skills, walking and running, balance and jumping, trapping and catching, throwing, striking, kicking and advanced skills.







Special Olympics

Healthy Athletes®



The mission of Special Olympics Healthy Athletes® is to improve each athlete's ability to train and compete in Special Olympics. Athletes receive a variety of health screenings and services to assist in enhancing their sports experience and well-being.

Clinics are scheduled at various state events held throughout the year. Athletes can attend any or all of the clinics at no cost and receive free health aides as indicated (glasses and mouth guards). Screenings are performed by health care professionals and trained students.

2017 Highlights



Opening Eyes®: Vision screening, refractive testing, glasses fabrication, and sunglasses and protective eyewear is provided free of charge. *970 Athletes partcipated in 2017*



Special Smiles®: Dental screenings, education about proper brushing and flossing and the importance of diet to oral hygiene, mouth guards for contact sports, and referrals to community providers for necessary dental care.

724 Athletes participated in 2017



FUNfitness: Surveys general exercise habits, assesses flexibility, functional strength and balance and aerobic fitness, provides education about home exercises to improve performance, and facilitates community referrals as needed.

254 Athletes participated in 2017



Healthy Hearing: Screenings of hearing acuity, custom swim earplugs, minor hearing aid repairs, consultations on hearing aids and noisy environments, and recommendations for medical or audiological evaluations.

151 Athletes participated in 2017



Fit Feet: Evaluations of the skin, nails, bones and joints of the feet, examinations of the function of the feet and gait, and examinations of athletes' socks and shoes.

233 Athletes participated in 2017



Health Promotion: free screening that offers health information and advice in the areas of nutrition, sun safety, bone density, tobacco cessation, and physical fitness. Health Promotion is designed to convey and reinforce key concepts on healthy living, healthy lifestyle choices, and nation-specific health issues.

130 Athletes participated in 2017



MedFest®: The MedFest program recruits volunteer physicians to provide the required physical examinations for people who wish to register in Special Olympics.

130 Athletes participated in 2017

SPECIAL OLYMPICS MICHIGAN VOLUNTEERS

With more than 23,000 athletes Special Olympics Michigan couldn't accomplish what it does without the assistance of nearly 32,000 great volunteers. Special Olympics Michigan has many opportunities for volunteers to get involved at area, regional and state competitions, along with various fundraising events. Other volunteer opportunities include: coaching and chaperones, competition coordinators, Healthy Athletes®, games management, officiating/referees, Unified Sports® partners, Young Athletes™, Area Management team positions, volunteer coordinators and competition committee volunteers. Volunteers of all types are needed to continue to expand the Special Olympics movement.



Volunteer with Special Olympics Michigan to change lives and have your life changed in the process!

Whether you can give five or 50+ hours, Special Olympics Michigan needs you! For more information or to register to volunteer visit somi.org.

GUARDIANS OF THE FLAME

Nationally, the Law Enforcement Torch Run® (LETR) is the largest grassroots fundraiser and public awareness vehicle for Special Olympics. Officers and athletes serve as "The Guardians of the Flame," running the Special Olympics "Flame of Hope" to the Opening Ceremony of numerous Special Olympics competitions.

Officers from across the state host different agency fundraising events, assist in medal presentations at State Summer, Fall, Basketball and Winter Games, sell merchandise and raffle tickets, as well as participate in Polar Plunges and in local Community Runs.

Proceeds from these fundraisers help support year-round sports training and athletic competition for more than 27,000 children and adults with intellectual disabilities and Unified Partners in Michigan.



POLAR PLUNGES

The annual Law Enforcement Torch Run® Polar Plunge series is known for its zany costumes and courageous participants. After raising funds for Special Olympics Michigan athletes, these participants dress up in costume and prepare to plunge... ready to jump in and freeze their fur!

2017 Plunge sites included: Alpena, Bay City, Belleville, Cheboygan, Chippewa Lake, Clarklake, Detroit, Fenton, Grand Rapids, Greenville, Holland, Kalamazoo, Lake City, Lansing, Legislative – Lansing, Livingston County, Manistee, Marquette, Mt. Pleasant, Muskegon, Oakland County, Saginaw, Sault Ste. Marie, St. Clair, St. Joseph, Traverse City, University of Michigan – The Big House.





SPECIAL OLYMPICS MICHIGAN

SUPPORTERS

CORPORATE SUPPORTERS

Corporate partners are essential in helping Special Olympics Michigan fulfill its mission. Through their generous contributions of cash, in-kind donations of products and services, volunteers and awareness, we are able to share the power of sport with the athletes of Special Olympics Michigan.

INDIVIDUAL SUPPORTERS

Thousands of people across the state support Special Olympics Michigan through donations, volunteerism and advocacy. Whether a monthly pledge donor, a volunteer at local competitions, a teacher promoting tolerance and acceptance in the classroom, or a campus volunteer recruiting fellow students to end the derogatory use of the "R-word," our individual supporters are critical members of the global Movement. They have taken a stand for dignity and acceptance in an effort to create a better world for us all through promoting understanding and compassion.







Did you know that you could continue to be an integral part of this movement by leaving a gift to Special Olympics Michigan after your lifetime? It's simple! You could name Special Olympics Michigan as beneficiary in a will, trust, life insurance policy, or retirement plan.

Seven out of ten Americans who pass away each year leave no will. The result is often uncertainty, anguish and unnecessary expense. Without a will, your estate will be distributed according to state law, regardless of your wishes. A properly executed will ensures that your wishes are carried out. Here is an example of suggested language for naming Special Olympics Michigan as a beneficiary. Please feel free to adapt this language with your legal counsel to fit your individual situation:

I give, devise and bequeath ____ percent of the rest, residue and remainder of my estate (or sum of dollars \$____) to Special Olympics Michigan, located in Mt. Pleasant, Michigan, for its unrestricted use and purpose.

If you believe in the Special Olympics movement now, please consider the simple steps toward securing the future of this movement for years to come. For more information, please contact Alison Miller at (989) 621-5580 or mille1as@cmich.edu.

Special Olympics Michigan Campaign for the State Basketball Finals Held in West Michigan



Peter Secchia, Mike Jandernoa, and David Korte have teamed up to build a fund to support the Special Olympics Michigan State Basketball Finals held in West Michigan.

Leadership gifts from Peter & Joan Secchia and Mike & Sue Jandernoa total \$1,000,000. These gifts are given to Special Olympics Michigan as a matching-gift challenge.

Goal

To build a permanent, self-sustaining fund to support the Special Olympics Michigan State Basketball Finals held in West Michigan each year.

SPECIAL OLYMPICS MICHIGAN SIGNATURE FUNDRAISING EVENTS



Athletes Like Audrey Luncheon

The Athletes Like Audrey luncheon is named for Audrey Jandernoa, daughter of Carl and Kelly Jandernoa, and granddaughter of Mike and Sue Jandernoa. Audrey passed away in January 2018 of a strong virus at only 5 years old. Join the Secchia, Jandernoa, Korte, and Custer families at the Athletes Like Audrey luncheon where all proceeds help to build a sustaining fund for the Special Olympics Michigan State Basketball Finals held in West Michigan each year. This fund will ensure that athletes of all abilities can continue competing for generations to come.

Audrey's message: "Live boldly, Love big, Pass it on." #RedGlassesMovement

For more information about the Athletes Like Audrey Luncheon contact: Krista Avery, Senior Director of Development (616) 583-1543 Krista. Avery@somi.org



Breakfast of Champions

Our annual Breakfast of Champions event was held May 12, 2017 at the Detroit Athletic Club in Downtown Detroit. The goal of this inspirational morning is to raise awareness and funds for the athletes of Special Olympics Michigan. This event and all its costs are covered by our generous partners, especially Amerisure Insurance, our Presenting Partner.

Michelle Acciavatti of Willis Towers Watson chaired the event which showcased the unique relationship that Special Olympics Michigan has with Detroit Public Schools Community District. Attendees ate breakfast and heard from a panel of Detroit-based Special Olympics athletes and coaches about their life changing experience with Special Olympics Michigan Programs. The event raised \$65,000.

SPECIAL OLYMPICS MICHIGAN Ties and Tennies GALA

This was the 7th Annual Special Olympics Michigan signature Gala that takes place at the Detroit Athletic Club. The Ties and Tennies Gala is a fun and sporty night, filled with auctions, dining and dancing, to raise funds for the many programs and competitions across Michigan. Guests excitedly paired their chic party attire with their favorite tennies to show their comradery and support for the athletes who train hard every day. The evening's festivities featured many award winning athlete stories and was emceed by WXYZ's Ann Marie LaFlamme.

The Presenting Partner: Real Estate One Charitable foundation

Co Chair: Michelle Acciavatti, Board Member

Co Chair: Kevin Voigt, Board Member













SPECIAL OLYMPICS MICHIGAN 2016 & 2017 FINANCIAL OVERVIEW

PUBLIC SUPPORT & REVENUE

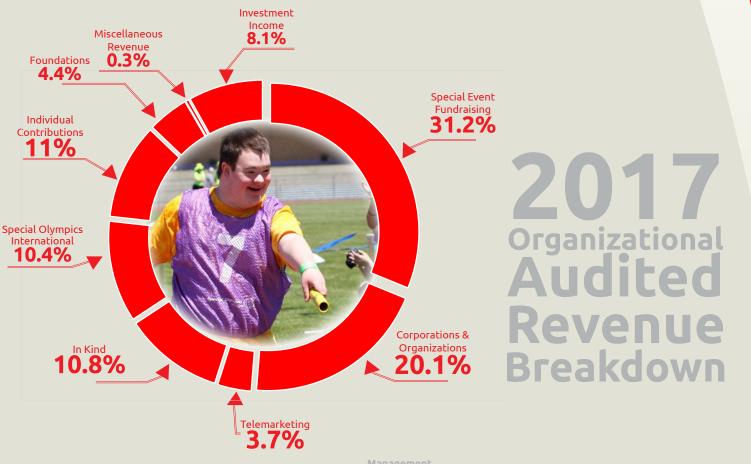
Permanently Restricted Net Assets

| | 2016 | 2017 |
|-----------------------------------|-----------|-----------|
| Special Event Fundraising | 2,760,166 | 2,861,813 |
| Corporations & Organizations | 2,013,117 | 1,842,990 |
| Telemarketing | 347,409 | 335,791 |
| In Kind | 870,303 | 992,617 |
| Individual Contributions | 683,017 | 1,012,474 |
| Special Olympics International | 857,618 | 953,678 |
| Foundations | 323,990 | 407,852 |
| Miscellaneous Revenue | 39,381 | 28,881 |
| Investment Income | 300,903 | 742,660 |
| | 8,195,904 | 9,178,754 |
| EXPENSES | | |
| | 2016 | 2017 |
| Programs & Competitions | 6,453,409 | 6,884,846 |
| Fundraising | 769,553 | 793,864 |
| Management & General | 214,957 | 212,997 |
| | 7,437,919 | 7,891,707 |
| | | |
| NET ASSETS | | |
| | 2016 | 2017 |
| Unrestricted Net Assets | 7,343,868 | 8,254,799 |
| Temporarily Restricted Net Assets | 340,248 | 348,624 |

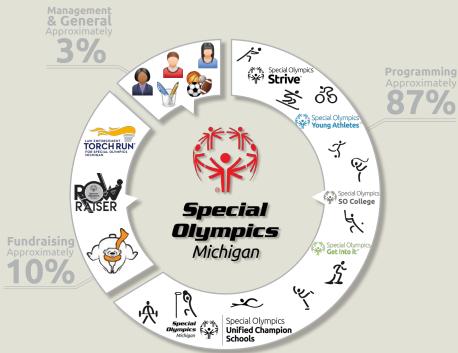
1,129,463 1,497,203

10,100,626

8,813,579



2017 Combined Expense Breakdown





Special Olympics Michigan Central Michigan University Mt. Pleasant, MI 48859 800-644-6404 www.somi.org

Special Olympics *Michigan*

