



Special Olympics

Michigan

Be a fan™

Touch A Heart With Touchdowns.

Special Olympics Michigan provides year-round sports training and athletic competition for children and adults with intellectual disabilities. Athletes build physical fitness, develop self-confidence and social skills, and prepare for participation in society.

Touch A Heart With Touchdowns is a fundraising program reliant on generosity of Lions fans by tying the amount of their donations directly to the number of touchdowns the Lions score in a single season. Your contributions provide inclusive opportunities!

Here's how it works:

- You choose to pledge \$1, \$5, \$10 or more dollars for every touchdown the Lions score this season.
- Touchdowns are tallied for regular season through post-season games.
- All donations are tax-deductible and benefit Special Olympics Michigan athletes.
- For example: at \$1 a touchdown, 41 touchdowns (the 2010 season total) would result in a \$41 donation.
- Donors will be billed after the last game is played.
- The better the Lions do, the better we do!

Please show your support. Complete the pledge information below and send it in. Together, everyone can have a great season.

Thank you!



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Be a fan of Inclusion



Touch A Heart With Touchdowns

Tax-deductible donations support the life-changing programs of Special Olympics Michigan.

To pledge your support:

Log onto www.somi.org to make your pledge.

OR

Complete this pledge sheet and drop it in the mail by the last game of the 2011 season to :

Special Olympics Michigan
Central Michigan University
Mount Pleasant, MI 48859

YES, I would like to help Special Olympics Michigan athletes.

For each touchdown the Lions score during the 2011 season, I agree to pledge:

\$1 \$5 \$10 Other _____

Print Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Special Olympics Michigan • (800) 644-6404 • www.somi.org



(left to right) Corey Williams, Detroit Lions, #99 - Nike Megge, Special Olympics Michigan athlete - Jahvid Best, Detroit Lions, #44

